

SUNSHINE

COMMUNITY

PRIVACY POLICY & COOKIE POLICY

Effective date: 28 May 2026

This Privacy Policy & Cookie Policy (the "Policy") is made by Sunshine Living ApS, Company (VAT) No. 42782343, Frydenlundsvej 30, Bygning A, 2950 Vedbæk, Denmark ("Sunshine Living", "we", "us", "our") in relation to the "Sunshine Community" platform operated on the website www.sunshinecommunity.com (the "Website"), owned and operated by Sunshine Living.

This Policy forms part of, and is incorporated by reference into, the Sunshine Community General Terms & Conditions (see the "Privacy Policy & Cookie Policy" clause in those terms). Any User (as defined below; hereinafter also "you" or "your") is advised to read the Policy carefully.

We may modify this Policy from time to time and will post the revised Policy on the Website. The revised Policy will be effective as indicated in the revised Policy.

1 DEFINITIONS

Brand: A business whose brand profile, images, and story appear on the Website.

Content: Text, recipes, articles, images, video, audio, graphics, and other material made available on the Website, including Brand Content.

GDPR: Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (as amended) and related applicable rules.

Personal data: Any information relating to an identified or identifiable natural person, as defined in the GDPR.

Subscriber: A natural or legal person, including a Brand or other business, that has purchased a Subscription.

Subscription: A paid access plan providing access to certain Content/features on the Website (as further described in the General Terms & Conditions).

User: A natural person using the Website, whether for free or using a Subscription (note that this definition only covers natural persons, while the similar definition in the General Terms & Conditions also covers legal persons).

Subscription Account: An account created for a User to access the Website or make use of a Subscription.

1.1 The plural forms of the definitions above are also covered by the definitions.

SUNSHINE

COMMUNITY

2 GENERAL PRINCIPLES

2.1 **Our role:** For the processing described in this Policy, Sunshine Living is the data controller.

2.2 **Personal data:** The Policy explains what personal data we collect from you — either directly or indirectly — and how we use this information. Personal data is any kind of information that can be used to identify you or that can be connected to you. The Policy also covers the choices you can make regarding the personal data we collect and how you can control these decisions. It applies to the use of the Website and all products offered and sold at the Website.

2.3 **What this Policy covers:** This Policy covers (a) use of the Website (including browsing public pages), (b) creation and administration of Subscription Accounts, (c) Subscription payments and billing, (d) communications (including newsletters where you opt in), (e) applications and onboarding flows for Brands, practitioners, events, recommendations, or similar submissions (where offered), and (f) cookies and similar technologies on the Website.

2.4 **Third-party links:** The Website may link to Brand or other third-party websites. We are not responsible for their privacy practices. When you leave the Website, their policies apply. When you share your personal data with third parties, your personal data may be transferred to countries where the privacy data protection laws could be less extensive than in your own country. We strongly advise you to review the privacy policy of every site you visit. We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

3 PERSONAL DATA COLLECTED

3.1 **Information that you give us:** We collect the information you voluntarily give us, such as your name, your phone number, your physical address, your email address, and social media profiles, as well as payment information, e.g. when you use the Website, purchase a Subscription, set up a Subscription Account, subscribe to our newsletter, or when you contact our User support.

3.2 **Information that we collect automatically:** We collect information about you automatically, such as functional data and additional usage data, information which is obtained through our use of cookies and similar technologies when you use, log in or interact with us through the Website, or through public sources. For example, we can collect information about the type of device you use to log in to the Website, the operating system and version, your IP address, your general location, as provided by your IP address, which browser you use, the web pages that you visit on the Website, and how you interact with the Content. When you access or interact with parts of the Website protected by Cloudflare Turnstile, we and Cloudflare (third party) may automatically collect and process technical security signals, including your IP address, TLS fingerprint, user-agent header, sitekey, associated origin, and related client-side signals, for the purpose of detecting and preventing bots, spam, abuse, and other malicious activity.

SUNSHINE

COMMUNITY

- 3.3 **Information collected from other sources:** We may receive information about you from other sources, including third parties, such as third parties with whom we provide collaborative services or engage in joint marketing activities. We can also receive information about you from social media platforms, such as when you interact with us through these platforms. We protect the data we have collected from third parties in accordance with the methods described in this Policy, and we also apply additional restrictions imposed by the data source.
- 3.4 **Information concerning people under the age of thirteen (13):** The Website is not aimed at and has no intention of attracting attention from children or people under the age of thirteen (13) years. Although visitors of all ages can navigate on the Website, we do not intentionally collect personal data about people under the age of thirteen (13).
- 3.5 **Apps used:** On the Website, we use several third-party applications for the purpose of collecting and processing personal data as described herein: Management of memberships, user accounts, subscriptions, access levels, and cancellations on the platform, management of cookie consent and GDPR-compliant cookie banners, server management infrastructure for the Website, payment processing, subscriptions, renewals, and transaction handling, internal document storage and file sharing, email communications and newsletters, stores subscriber contact details and consent-related data, scheduling (by collection of basic personal data such as names, email addresses, and booking metadata), application and onboarding forms for brands, practitioners, events, recommendations from the community (by storing submitted form data in form-specific databases, with export options), generation of visual assets based on brand-provided packshots (in line with Sunshine Community's aesthetic direction), and bot and spam protection (processing client-side signals such as IP address, TLS fingerprint, and user-agent header strictly for the purpose of distinguishing human users from bots and blocking malicious traffic). The applications used on the Website may have their own terms and conditions to which reference is made. You can see a list of the applications used on the Website with further descriptions [here](#).

4 USE OF PERSONAL DATA

- 4.1 **General use:** We use the data we collect to provide you with the products and services we offer, which includes using this data to improve and customize User experiences. We also use the collected data to communicate with you, for example to inform you about your Subscription Account, new products available, security, marketing and advertising. We use the information collected for the following purposes: Creating and managing Subscription Accounts, User support, product and services improvement, commercial activities, communication, marketing and advertising, targeted advertising, processing payments on the Website, administration, enforcing the terms and conditions applicable to the Website, security, Website protection, and conflict resolution.
- 4.2 **Delivering our product experience:** We use data to provide, service, support and improve the Sunshine Community products and services we provide, including Subscriptions, to ensure that Users and Subscribers receive the best experience possible.

SUNSHINE

COMMUNITY

- 4.3 **User support:** We use personal data to answer inquiries from Users and to provide other forms of customer care and customer service.
- 4.4 **Commercial activities:** We use data to develop aggregate analyses and business intelligence that enables us to operate, protect, make informed decisions and create reports about our company's results.
- 4.5 **Communication, marketing and advertising:** We use the data collected to deliver and make our communication with you more personal. For example, we may contact you via e-mail or phone to inform you about new Sunshine Community products or services, about security or software updates, or to invite you to participate in a survey or event. In addition, we use cookies and similar technologies to deliver the most relevant Sunshine Community advertising to you.
- 4.6 **Security, protection and conflict resolution:** We use information to protect our Sunshine Community products and our Users' security, to detect and prevent fraud, to resolve conflict and enforce our agreements.
- 4.7 **Legal bases for processing personal data:** We process personal data only where we have a valid legal basis under the GDPR. The legal bases we rely on, and the processing activities to which they apply, are set out below:
1. *Performance of a contract (Article 6(1)(b) GDPR):* We rely on this basis to create and administer Subscription Accounts, provide access to the Website and Subscription features, process payments, renewals, and cancellations (via Stripe), handle customer and user support, send service-related and contractual communications, process scheduling requests (via Calendly), and handle Brand and practitioner applications and onboarding submissions (via Fillout) where made with a view to entering into a commercial relationship with us.
 2. *Compliance with a legal obligation (Article 6(1)(c) GDPR):* We rely on this basis to meet our obligations under Danish and EU law, including accounting, invoicing, VAT, and tax requirements, and to respond to lawful requests from public authorities or courts.
 3. *Legitimate interests (Article 6(1)(f) GDPR):* We rely on this basis for the following activities, where we have satisfied ourselves that our interests are not overridden by your interests or fundamental rights and freedoms:
 - (a) *Website security, fraud prevention, and integrity* — to detect and prevent fraud, misuse, and security incidents, and to protect the Website and its users, including by use of bot and spam protection via Cloudflare Turnstile (Cloudflare independently processes signal data as a controller for the purpose of improving its Turnstile service, relying on its own legitimate interests for that purpose; see also Clauses 3.2 and 3.5 above) (interest: maintaining a safe and secure platform);
 - (b) *Website operation, maintenance, and improvement* — to operate and technically maintain the Website, monitor performance, diagnose errors, and improve

SUNSHINE

COMMUNITY

functionality and user experience, including through analytics tools (interest: providing a functional and improved service);

- (c) *Business analytics and reporting* — to carry out internal analysis and generate aggregated business intelligence to support operational and strategic decision-making (interest: understanding how our services are used);
- (d) *Enforcing our terms and conditions* — to investigate potential breaches of our General Terms & Conditions and to exercise or defend legal claims (interest: protecting our contractual and legal rights);
- (e) *Generation of visual assets via Krea.AI* — to generate visual content based on brand-provided packshot images for use on the platform (interest: maintaining a consistent and high-quality visual presentation of Brands);
- (f) *Processing data received from third-party sources*, including social media platforms, to supplement the information we hold and improve the relevance of our services and communications (interest: understanding our audience; we apply any additional restrictions imposed by the relevant data source);
- (g) *Business transfers* — to share or transfer personal data to a successor entity in connection with a reorganisation, merger, acquisition, or sale of all or part of our business (interest: being able to reorganise or transfer our business). Where such a transfer takes place, affected users will be notified by e-mail and/or by a notice on the Website and will be informed of their rights. Where a transfer affects processing carried out on the basis of consent and fresh consent is required by law, we will seek such consent from affected users.

Where we rely on legitimate interests, you have the right to object to such processing at any time. Where we rely on legitimate interests for direct marketing or profiling for marketing purposes, your right to object is absolute (see Clause 7 below).

4. *Consent (Article 6(1)(a) GDPR)*: We rely on consent for the following activities:

- (a) *Newsletters and direct marketing by email* — to send you marketing emails, newsletters, and promotional communications. Consent is collected at the point of sign-up and managed via Flodesk;
- (b) *Non-essential cookies* — including performance, functionality, analytics (e.g. Google Analytics), and advertising/targeting cookies and similar technologies. Consent is obtained via our cookie consent tool (CookieBot) before any non-essential cookies are placed on your device;
- (c) *Interest-based and targeted advertising* — to analyse your browsing behaviour and interactions in order to deliver relevant advertisements via third-party platforms (e.g. Google, Facebook, Instagram), to the extent this relies on non-essential cookies or tracking technologies.
- (d) You may withdraw any consent you have given at any time — for marketing emails, by clicking "Unsubscribe" in any marketing email or by contacting us at

SUNSHINE

COMMUNITY

info@sunshinecommunity.com; for cookies, by adjusting your preferences via the cookie settings tool on the Website. Withdrawal of consent does not affect the lawfulness of any processing carried out prior to withdrawal.

Where any new processing activity is introduced or the legal basis for an existing activity changes, this clause will be updated and you will be notified as set out in Clause 9 below.

5 SHARING OF PERSONAL DATA

- 5.1 **Third-party suppliers:** We may transfer personal data to third parties for legitimate purposes. Sunshine Living uses a variety of third-party suppliers to provide services and products such as web administration and hosting, online purchase of products and shipments, credit card processing and e-mail communication. We only share your personal data that is required to complete a transaction or provide a product or service that you have requested and/or approved, and only with suppliers or agents working on our behalf for the purpose described in this Policy. In such cases, your personal data will be shared with these agents or suppliers, but only for the purpose of providing services in accordance with Sunshine Living's instructions and the contents of this Policy. The legal basis for disclosures under this Clause 5.1 is described in Clause 4.7 above (typically performance of a contract under GDPR Article 6(1)(b) and/or legitimate interests under GDPR Article 6(1)(f), and in some cases compliance with a legal obligation under GDPR Article 6(1)(c)). For questions about third-party suppliers, you can contact our customer service (see Clause 11.1 below). For Cloudflare Turnstile, Cloudflare acts as our processor when processing technical security signals to provide the Turnstile service and protect the Website against bots, spam, and malicious activity. According to [Cloudflare's Privacy Policy](#), Cloudflare may also process such signals as an independent controller for the purpose of improving Turnstile's bot detection capabilities. Cloudflare's processing for that purpose is governed by Cloudflare's Privacy Policy.
- 5.2 **Compulsory information:** When determined by law and strictly necessary for the performance of the services, or to protect our rights or the rights of our affiliated companies or our users, we will provide your personal data to law enforcement agencies, investigative organizations, our affiliated companies or for use in judicial proceedings. The legal basis is described in Clause 4.7 above (typically GDPR Article 6(1)(c) and/or Article 6(1)(f)).
- 5.3 **Sale or merger etc.:** We may share your personal data in connection with a merger, purchase or sale of all or part of our assets or business. Where such a transfer takes place, you will be notified by e-mail and/or by a notice published on the Website and will be informed of your rights. Sunshine Living may also assign or transfer this Policy and all personal data collected from and about Users to a successor entity in connection with a merger, acquisition, or sale of business. The legal basis is described in Clause 4.7 above (typically GDPR Article 6(1)(f) and/or Article 6(1)(b), as applicable).

SUNSHINE

COMMUNITY

6 SECURITY, STORAGE AND RETENTION OF PERSONAL DATA

6.1 **Security:** Sunshine Living takes the protection and security of your personal data extremely seriously. Although we make significant efforts to protect your personal data that we have collected, no security system is impregnable. We use a number of technical measures and industry standards to protect your personal data and to help protect your personal data against loss, theft, abuse and unauthorized access, disclosure, alteration and destruction.

6.2 **Data storage:** Personal data collected by us may be stored and processed in your region or in another country in which Sunshine Living or its affiliated companies, or service providers are located or have facilities. Sunshine Living has implemented appropriate mechanisms to protect personal data when these are transferred internationally, for example through our use of the standard contract clauses approved by the EU Commission. Where personal data is transferred to Cloudflare or its subprocessors outside the EU/EEA, we rely on appropriate transfer mechanisms under the GDPR and the EU-US data privacy framework.

6.3 **Data retention:** We retain personal data only for as long as is necessary for the purposes for which it was collected, in accordance with applicable law. The retention periods we apply to different categories of personal data are set out below:

1. *Account and Subscription data:* We retain personal data associated with your Subscription Account (including your name, email address, account preferences, and Subscription history) for the duration of your Subscription and for a period of up to ten (10) years following termination or expiry of your Subscription or last active use of your account, whichever is later. This period allows us to handle any disputes, complaints, or queries arising after the end of the relationship.
2. *Payment and transaction data:* We retain records of payments, invoices, and transactions for a period of five (5) years from the end of the financial year in which the transaction took place — or longer — as required in accordance with Danish bookkeeping law (*bogføringsloven*) and applicable VAT and tax legislation.
3. *Customer support and correspondence:* We retain records of support enquiries and other correspondence for a period of three (3) years from the date on which the matter was closed, in order to handle any follow-up queries and to exercise or defend legal claims.
4. *Marketing and newsletter data:* We retain your contact details and consent records for marketing and newsletter communications for as long as you remain subscribed. If you unsubscribe or withdraw your consent, we will remove you from our active marketing lists promptly. We may retain a record of your unsubscribe request and the date of withdrawal for a period of three (3) years in order to demonstrate compliance with our consent obligations and to honour your preferences.
5. *Cookie and analytics data:* Data collected through cookies and similar technologies is retained for the duration specified in our cookie settings tool (CookieBot), which varies by cookie type. Analytics data collected via tools such as Google Analytics is retained in

SUNSHINE

COMMUNITY

accordance with the retention settings configured by us, which shall not exceed twenty-six (26) months.

6. *Application and onboarding data:* Data submitted via application or onboarding forms (e.g. for Brands, practitioners, events, or community recommendations) is retained for the duration of the relevant commercial relationship and for a period of three (3) years thereafter, or, where no commercial relationship is entered into, for a period of twelve (12) months from the date of submission.
7. *Legal claims and compliance:* Notwithstanding the periods set out above, we may retain personal data for longer where necessary to establish, exercise, or defend legal claims, to comply with a legal obligation, or to respond to requests from public authorities or courts. In such cases, data will be retained only for as long as is necessary for that specific purpose.
8. *Anonymised data:* Residual information that has been genuinely anonymised — such that you cannot reasonably be identified from it, whether directly or indirectly — is not personal data for the purposes of the GDPR and may be retained and used by us indefinitely for analytical and business purposes.

At the end of the applicable retention period, personal data will be securely deleted or anonymised in accordance with our internal data retention and deletion procedures.

7 YOUR RIGHTS AND OPTIONS

- 7.1 **Your rights:** Depending on the law that applies, you may have a right to access and rectify or erase your personal data or receive a copy of your personal data, restrict or object to the active processing of your data, ask us to share (port) your personal data to another entity, withdraw any consent you provided to us to process your data, a right to lodge a complaint with a statutory authority and such other rights as may be relevant under applicable laws. To exercise these rights, you can write to us at info@sunshinecommunity.com. We will respond to your request in accordance with applicable law. You may also opt-out of direct marketing communications or the profiling we carry out for marketing purposes by writing to us at info@sunshinecommunity.com. You also have the right to lodge a complaint with the Danish Data Protection Authority (Datatilsynet) or, if you are based in another EU/EEA member state, with your local supervisory authority. If you do not allow us to collect or process the required personal data or withdraw the consent to process the same for the required purposes, you may not be able to access or use the services for which your information was sought.
- 7.2 **Options:** We would like you to have control over how we use your personal data. Subject to applicable law, you can do this in the following ways:
 1. You can request a copy of the personal data that we hold about you.
 2. You can notify us of any changes to your personal data or that you would like us to make a correction to any of the personal data we hold about you.

SUNSHINE

COMMUNITY

3. In certain situations, you may request deletion, blocking or restriction of the personal data we hold about you or raise objections to specific ways in which we use your personal data.
4. In certain situations, you may also request us to send the personal data you have given us to a third party.
5. When we use your personal data with your prior consent, you may withdraw your consent at any time. In addition, when we process your personal data based on our legitimate interest or in the public interest, you have the right to object at any time to this use of your personal data.
6. We trust that the personal data you provided us are complete, accurate and updated. Please inform us of any changes or any inaccuracy in your personal data by contacting our customer service (see Clause 11.1 below).
7. We will respond to your inquiry as soon as possible, and in all events within one (1) month of receipt of your request. Where requests are complex or numerous, this period may be extended by a further two (2) months. If we extend the deadline, we will inform you within the first month, explaining the reasons for the delay.
8. For Cloudflare's independent controller processing (improvement of bot-detection), data subjects may contact Cloudflare's DPO directly at dpo@cloudflare.com, in addition to contacting Sunshine Community.

7.3 **Your preferences concerning communication, marketing and advertising:** If you no longer wish to receive direct offers from Sunshine Living by e-mail, you can unsubscribe at any time by following the instructions via the "Unsubscribe" tab that you can see in each e-mail that is sent to you. We respect your choice and we will no longer send e-mails with advertisements to you after you unsubscribe or change your communication settings. Please note that regardless of your communication settings, we will continue to communicate with you regarding terms and conditions, updates in the Policy, routine messages from our customer service, such as current and previous purchase information, product delivery, help desk interruptions, data breaches or other relevant information about a product that you own.

8 HOW WE USE COOKIES AND SIMILAR TECHNOLOGIES

8.1 **General:** We use cookies and similar technologies, such as pixels, tags, web beacons and other identifiers to help us personalize our web page for you, remember your preferences, understand how users use our web page or app, and help customize our marketing offers.

8.2 **Cookies:** A cookie is a small data file that contains a number of features sent to your computer when you visit a site. When you visit the same site again, the cookie allows the site to recognize your browser. The length of time a cookie stays on your computer or on your mobile device depends on whether it is a long-term cookie or a session cookie. We use both types of cookies. Session cookies will stay on your device only until you finish your internet browsing. Long-term cookies remain on your computer or on your mobile device until they expire or are deleted. We use the following types of cookies on the Website. Non-essential

SUNSHINE

COMMUNITY

cookies — including performance, analytics, functionality, and advertising cookies — are only placed on your device after you have given your consent via our cookie consent tool. You may withdraw or adjust your consent at any time through the cookie settings tool available on the Website. Strictly necessary cookies do not require your consent and are placed automatically.

- 8.3 **Strictly necessary cookies:** These cookies are essential for surfing the Website and using its functions. Without these cookies, services such as shopping carts cannot be provided when shopping. We also use Cloudflare Turnstile, a bot and spam protection tool, which processes certain strictly necessary client-side signals (including IP address, TLS fingerprint, and user-agent header) to distinguish human visitors from bots and protect the Website from malicious traffic. These signals are treated as strictly necessary for the security and integrity of the Website and accordingly do not require your consent. Cloudflare acts as our data processor for this purpose and as an independent data controller when using such data to improve its bot-detection capabilities (for more information, see [Cloudflare's Privacy Policy](#)).
- 8.4 **Performance cookies:** These cookies collect information about how you use our web pages. This data can be used to improve and optimize the Website and make it more user-friendly for you.
- 8.5 **Functionality cookies:** These cookies allow our web pages to remember the choices you made during your search on the web. We can save your geographic location in a cookie to ensure that we show you the web pages that are relevant to your area.
- 8.6 **Third-party cookies:** Third-party cookies are cookies placed by web pages and/or by non-Sunshine Living parties. These cookies can be used on the Website to improve our products or services, or to help us deliver more relevant advertising. These cookies are subject to the respective privacy policy that these external services have, e.g. Facebook's or Instagram's privacy policy.
- 8.7 **Analytical cookies:** We use analytical cookies, such as those provided by Google Analytics, to help us understand things such as how long a visitor stays on our web pages, what pages they find most useful, and how they came to the Website. To learn more about Google Analytics and your data, visit this Google web page.
- 8.8 **Advertising and targeting cookies:** Advertising and targeting cookies are used to deliver advertisements that are more relevant to you and your interests. They are also used to limit the number of times you see an advertisement and to help measure the effectiveness of advertising campaigns. These cookies are placed by us and by third-party advertising networks (such as Google and Meta) with our permission. They may track your browsing activity across different websites. As set out in Clause 8.2 above, these cookies are only placed on your device after you have given your consent via our cookie consent tool. You can withdraw or adjust your consent at any time through the cookie settings tool available on the Website.

SUNSHINE

COMMUNITY

- 8.9 **How to control your settings for cookies:** Most web browsers allow you to manage cookies through their settings. However, if you limit the Website's ability to place cookies, your overall user experience may be impaired. Some browsers provide Do Not Track (DNT) signals by which you can notify your preferences regarding tracking your internet activity and cross-site tracking. We will only process your personal data in accordance with our current Policy. You can learn more about how to control cookie settings from information provided by popular web browsers: Google Chrome, Microsoft Edge, Safari, Firefox.
- 8.10 **Pixels:** In addition to cookies, we occasionally use small graphic images known as pixels (also known as web beacons, clear GIFs, or pixel tags). We use pixels in our e-mail communication to you (if you have chosen to receive such communication) to help us know if our e-mail communication has been read. In addition, we use pixels from third parties (such as from Google, Facebook, and other advertising networks) to help us deliver ads that are relevant to you.
- 8.11 **Advertising and modern marketing tools:** Sunshine Living collaborates with third party advertisers who use cookies and similar technologies in order to provide more relevant Sunshine Living products and services on the Website and on the internet. In order to deliver this interest-based advertising, these parties can combine non-personal data about your online activities that they have collected over time, which helps to customize the advertisements we deliver to you. Examples of this can include displaying a Sunshine Living ad on a Facebook or Instagram page, on a page owned by Google, such as a search results page or on YouTube, or on a page in Google's advertising network. We may share your personal data as part of this process. You can opt out of receiving custom ads from third party advertisers and ad networks that are members of the Network Advertising Initiative (NAI) or that adhere to the Digital Advertising Alliance's Self-Regulatory Principles for Online Behavioural Advertising by visiting the pages with opt-outs on NAI websites and DAA websites. Choosing to opt out may make the ads you see on the web less relevant to you. If you have opted out of receiving messages from us by e-mail, we will not use your e-mail for interest-based advertising.

9 CHANGES

- 9.1 **Changes:** We may update this Policy. If changes are material and to the detriment of Users, we will provide thirty (30) calendar days' notice in advance (e.g., email or in-website notice) and indicate the effective date. A User will have the right to terminate its Subscription without penalty before the changes take effect if the User does not want to accept the changes.

10 GOVERNING LAW AND DISPUTES

- 10.1 **Governing law:** The Policy, including the present Clause 10.1 and Clause 10.2 below, and our collection, handling and sharing of personal data (as described above), as well as any disputes arising therefrom between a User or a Brand, on the one side, and Sunshine Living, on the other side, are governed by the laws of the Kingdom of Denmark, excluding conflict-of-law rules, subject to mandatory consumer protections in the country of domicile.

SUNSHINE

COMMUNITY

- 10.2 **Jurisdiction:** Any dispute between a User or a Brand, on the one side, and Sunshine Living, on the other side, concerning this Policy and/or our collection, handling and sharing of personal data (as described above), that cannot be resolved by negotiation, shall be submitted to the District Court of Copenhagen (Københavns Byret), Denmark, which shall have exclusive jurisdiction. EU/EEA consumers may bring proceedings in the courts of their country of domicile pursuant to applicable laws and regulations.

11 CONTACT

- 11.1 **Questions & Complaints:** Questions about this Policy and data protection as well as filing of any complaints can be directed to us at: info@sunshinecommunity.com. If you believe our processing infringes data protection law, you may also lodge a complaint with the Danish Data Protection Authority (Datatilsynet) or your local EU/EEA supervisory authority.
- 11.2 **Company details:** Sunshine Living ApS, Company (VAT) No. 42782343, Frydenlandsvej 30, Bygning A, 2950 Vedbæk, Denmark.