SUNSHINE

COMMUNITY

GENERAL TERMS & CONDITIONS

Effective date: 28 May 2026

These General Terms & Conditions (the "General Terms") govern all access to and any kind of use of the "Sunshine Community" platform operated on the website www.sunshinecommunity.com (the "Website"), operated by Sunshine Living ApS, Company (VAT) No. 42782343, Frydenlundsvej 30, Bygning A, 2950 Vedbæk, Denmark ("Sunshine Living", "we", "us", "our").

The Website provides general holistic health information and other related educational content, food and drink recipes, and discovery pages featuring categories of third-party brands, products and services.

By accessing or using the Website, these General Terms are accepted as legally binding between the User (as defined below) and Sunshine Living. Brands (as defined below) also accept as legally binding the Brand Terms & Conditions set out in Appendix 1 to the General Terms. The Brand Terms & Conditions, which govern the application and onboarding processes for Brands as well as the continuous relationship with Sunshine Living, only apply to Brands.

1 DEFINITIONS

1.1 In the General Terms, the following definitions are used:

Brand: A business whose brand profile, images, and story appear on the Website.

Brand Content: Logos, trademarks, images, product photos, descriptions, "brand story," and any materials provided by or on behalf of a Brand.

Content: Text, recipes, articles, images, video, audio, graphics, and other material made available on the Website, including Brand Content.

GDPR: Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (as amended) and related applicable rules.

Subscriber: A natural or legal person, including a Brand or other business, that has purchased a Subscription.

Subscription: A paid access plan providing access to certain Content/features on the Website (as further described herein).

User: A natural or legal person (including a representative of a legal person), including a Brand or other business, using the Website, whether for free or using a Subscription.

Subscription Account: An account created for a User to access the Website or make use of a Subscription.

1.2 The plural forms of the definitions above are also covered by the definitions.

2 SERVICE AND SCOPE

2.1 **Our Service:** Sunshine Community is a membership-based digital platform created to make conscious living clearer, calmer, and more trustworthy. It exists for individuals and families who want to make healthier, more intentional choices but feel overwhelmed by greenwashing, conflicting advice, and the pressure to do everything perfectly. Instead of fear-based messaging or endless options, Sunshine offers thoughtful curation and human review. Inside the platform, members find a modern, slow-living "phone book" of carefully vetted brands, products, holistic practitioners, seasonal recipes, and practical lifestyle resources. Every listing goes through a multi-step review process focused on ingredient transparency, ethical practices, long-term respect for people and planet, and the integrity of the founders behind the work. Nothing is included simply for visibility — if it's here, it aligns. At the same time, Sunshine Community creates meaningful visibility for purpose-driven brands and practitioners whose intention is to bring well-made, conscious products and services to the right people. It offers a credible space where thoughtful founders can be discovered by curious members who are actively seeking better choices. By connecting individuals, brands, and practitioners, Sunshine forms a living ecosystem built on trust, alignment, and long-term relationships. Members receive curated inspiration, seasonal nourishment, and a quiet bi-weekly newsletter — while the community itself grows slowly and intentionally, beginning in Denmark and expanding step by step. Sunshine is not a marketplace or a trend-driven platform. It is a carefully built space where better choices become easier to find — and where both people and brands can grow with integrity.

2.2 **Key principles:** Sunshine Community is all about doing things with intention and making better choices in relation to use of everyday products and services that may affect overall quality of life. Therefore, Sunshine Community operates with very high standards in relation to the businesses, products and services featured on the Website. Credibility is key for us, and we strive every day to live up to that to the benefit of our Users. We expect Brands to make their best efforts towards the same goal. We invite Users to hold us to these principles.

2.3 **No "non-toxic" labelling:** There is currently no universal or legally standardized definition of the terms "non-toxic" or "toxic-free." In many cases, these labels are used for products that fall within an "acceptable exposure threshold" established by national or regional regulatory authorities. In other words, a product may legally be sold because it does not exceed a permitted toxicity limit — not because it is entirely without potential biological impact.

Our standards and evaluation process ("A better choice"): At Sunshine Community, the regulatory "minimum" is not good enough. Our standard goes beyond what is merely "allowed" or "acceptable". We are committed to introducing our community to products and services that represent the highest levels of safety, transparency, and ingredient integrity currently available. Each product displayed on the Website is subjected to careful and ongoing scrutiny regarding its ingredient composition, sourcing, and potential biological impact. In doing so, we consult a range of independent scientific databases, advocacy organizations, and public resources, including but not limited to: The Toxic Free Foundation, EWG Skin Deep

(ewg.org/skindeep), MADE SAFE (madesafe.org), COSDNA (cosdna.com), Silent Spring Institute (silentspring.org), Detox Me App (detoxmeapp.org), Think Dirty (thinkdirtyapp.com), Ecogolik.com, and Askreach.eu. In addition, we conduct our own ingredient research and cross-referencing, always evidence based, stay updated on EU ingredient regulations and safety rulings, monitor regulatory developments and emerging research by experts, consider direct community feedback and lived experiences, and evaluate cumulative exposure and long-term use considerations. We recognize that scientific understanding evolves. Therefore, our assessment process is dynamic and continuously reviewed, as new data becomes available. We acknowledge that *zero* risk cannot be scientifically guaranteed in any manufactured product. However, based on available evidence and ongoing review, we define our curated products and brands as "A better choice" for you and your home environment. We aim for no *known* negative physiological effects within normal usage patterns and are considered highly unlikely to pose harm.

2.4 **Educational content and facilitation only:** The Website provides general educational information about general wellness and lifestyle, environmental toxins, detoxing, longevity, holistic health methods, food and drinks supplements, food and drinks recipes, as well as information about third-party brands, products and services with links to the Brands (third parties) displayed on the Website.

2.5 **No medical or specific health advice:** At the Website, we provide general information about health and potential health benefits of certain products and services. This includes information about heavy metals, toxins and environmental issues as well as the (non-)toxicity of items that may be purchased from the Brands displayed on the Website. All Users are specifically advised that we are not doctors or other kind of health professionals. We are not providing or offering health advice or services in any way. The Content is not medical, diagnostic, or treatment advice. The Content is based only on our own research and personal experience. All Users are advised to carry out their own research, including to fact-check the Content as well as the claims made by the Brands. We recommend all Users to seek advice from qualified healthcare professionals before acting on Content, especially regarding (but not limited to) food or drink supplements, pregnancy, infants/children, allergies, or medical conditions.

2.6 **No endorsement of Brands:** Brand pages are informational. Presence of a Brand on the Website does not imply endorsement, certification, sponsorship, or verification by us unless we explicitly state otherwise.

2.7 **No marketplace:** The Website does not sell products or services unless explicitly stated. Any purchase made by a User from another User or from any other third-party is a relationship strictly between the parties involved and is not a relationship in which Sunshine Living is a party or in respect of which Sunshine Living can otherwise be held liable.

3 ELIGIBILITY AND RESPONSIBILITY

3.1 **User eligibility**: A User must be at least 18 years old (or the age of legal majority in the User's domicile country) to create a Subscription Account, unless a valid parent/guardian consent has been provided.

3.2 **Responsibility**: A User is responsible for all information and content provided by them on the Website and for all of their activities on the Website, and they agree to provide accurate information and to keep all details in a Subscription Account secure.

4 SUBSCRIPTIONS

4.1 **Content:** A Subscription provides a Subscriber with access to gated areas of the Sunshine Community platform, including curated content, directories, and member-specific resources that are not publicly accessible. As examples, this includes access to:

1. Curated directory of selected brands, practitioners, and resources.
2. Exclusive articles, recommendations, educational content, and community features.
3. Member-only events, such as online live workshops for example.
4. The ability to save favourite brands, practitioners, events, or resources to their personal account for future reference
5. An exclusive newsletter featuring curated highlights of brands, practitioners, events, recipes, and other selected resources (for example, books and podcasts).
6. Discount codes provided by participating brands, practitioners, or event partners (where available). Availability of such offers is not guaranteed and may vary over time.
7. Periodic updates and new content added to the platform as part of the membership.
8. The ability to submit recommendations, suggestions, or contributions to the platform (subject to review and approval).

4.2 **Duration and auto-renewal:** The duration of a Subscription (subscription period) is 30 calendar days. Unless otherwise stated, a Subscription automatically renews at the end of the subscription period unless terminated by the Subscriber before the end of the then-current subscription period. The Subscriber will receive a reminder of the upcoming renewal and the amount to be charged at least seven (7) calendar days before each renewal date, sent to the email address associated with the Subscription Account.

4.3 **Price and billing:** Prices and plans and included features are described on the Website and may change per Clause 13 (Changes). Plans are billed at the beginning of the subscription period. Payments are processed securely by Stripe. A Subscriber will be informed at least thirty (30) calendar days in advance of any price increase on a future subscription period. A Subscriber has the right to cancel a Subscription before the increase takes effect.

4.4 **Termination:** A Subscription can be terminated using the Subscription Account. Termination can also be done using our support email info@sunshinecommunity.com. Termination takes effect at the end of the subscription period. Access to the Subscription Account is retained until the end of the subscription period. No termination fees apply.

4.5 **Trial subscriptions:** If we offer a free or discounted trial Subscription, the relevant terms for the trial are shown at sign-up and shall apply in addition to the General Terms. To the extent that the trial terms deviate from the General Terms, the trial terms shall take precedence, and the General Terms shall otherwise apply. Unless a trial Subscription is cancelled before it ends, the Subscription will continue as an ordinary Subscription at the end of the trial Subscription. A reminder of this is sent to the Subscriber at least three (3) calendar days before the trial Subscription ends and billing begins.

4.6 **Refunds:** If a Subscriber experiences technical issues that prevent access to the Website for a substantial period of time, or if we fail to otherwise provide the service to which a Subscriber is entitled under the General Terms, such Subscriber may be entitled to a proportionate refund. Contact info@sunshinecommunity.com to request a refund. Additionally, a Subscriber's statutory withdrawal rights apply as set out in Clauses 4.7-4.8 below.

4.7 **Right of withdrawal (EU/EEA area):** A Subscriber domiciled within the EU/EEA has a right to withdraw from a Subscription for a period up to fourteen (14) calendar days after the purchase is made and to claim a refund. After the expiry of this period, no withdrawals can be made (while termination remains possible). Contact us at info@sunshinecommunity.com to exercise the right of withdrawal, providing a clear statement of the decision to withdraw. The model withdrawal form below may be used, but this is not mandatory.

4.8 **Exercise right of withdrawal and loss of right:** If the Subscriber has had access to use the Subscription Account during the withdrawal period of fourteen (14) calendar days, the Subscriber agrees that:

1. Our performance of the Subscription begins immediately on the first day of the Subscription period.
2. By agreeing to immediate access and use of the Subscription services, the Subscriber acknowledges that the right of withdrawal will be lost entirely once access to the digital content has been provided, in accordance with Article 16(m) of Directive 2011/83/EU of the European Parliament and of the Council of 25 October 2011 on consumer rights (the "Consumer Rights Directive").
3. If the Subscriber exercises the right of withdrawal before having accessed or used the Subscription Account, a full refund will be provided.
4. The Subscriber will be required to provide explicit consent to these terms through a separate, clear acknowledgement during the checkout process.

4.9 **Pre-contractual information:** Before concluding a Subscription contract, the following key information is provided:

1. Main characteristics of the Subscription services (as described in Clause 2 and 4.1).
2. Total price including all taxes (as displayed during checkout).
3. Duration and renewal terms (Clause 4.2).
4. Right of withdrawal and conditions (Clauses 4.7-4.8).
5. Complaint handling process (Clause 15.1).
6. Our contact details and registered office (Clause 15.2).
7. The existence of relevant codes of conduct (where applicable).
8. Information about Online Dispute Resolution platform (Consumer Redress in the EU - Consumer Redress in the EU).

5 UNACCEPTABLE USE

5.1 **Uses:** A User agrees not to:

1. Use the Website unlawfully or in a way that infringes our rights or rights of third parties.
2. Scrape, crawl, harvest, or use automated means to extract Content, except to the extent permitted by law.
3. Upload malware, interfere with security, or attempt to access non-public areas.
4. Misrepresent affiliation with us or any Brand or other third party.
5. Otherwise engage in illegitimate conduct vis-à-vis Sunshine Living or the Website.
6. Use bots, scripts, automated tools, fake accounts, credential-stuffing techniques, or other automated or deceptive means to access, register for, log into, test, scrape, crawl, harvest, submit forms on, or otherwise interact with the Website, except to the extent expressly permitted by us in writing or by mandatory law.
7. Circumvent, disable, overload, reverse engineer, manipulate, or interfere with Cloudflare Turnstile or any other security, authentication, rate-limiting, bot-detection, spam-prevention, or access-control mechanism used on the Website.

5.2 **Login details:** A User is responsible for keeping login details confidential and for all activities that occur under the Subscription Account.

5.3 **Automated security checks:** We may use technical security measures, including Cloudflare Turnstile or similar bot/spam protection tools, to protect the Website, Subscription Accounts, Content, and Users against bots, automated abuse, scraping, spam, fraud, credential attacks, and other malicious or unauthorised activity. A User must not attempt to bypass, disable, interfere with, manipulate, or misrepresent information submitted to such security measures.

5.4 **Blocking access:** We may suspend or terminate access to a Subscription Account only where: (a) there is evidence of actual or reasonably suspected misuse, fraud, or material

breach of these General Terms, (b) continued access poses a genuine and immediate security or legal risk, or (c) required by applicable law or court order. Where reasonably possible, we will provide the affected User with written notice specifying the grounds for suspension or termination and an opportunity to remedy the breach within a reasonable period (normally seven (7) calendar days) before access is blocked, unless immediate suspension is necessary to prevent fraud, security breaches, or legal violations. In case of permanent termination, the User will receive a pro-rata refund for any unused portion of the Subscription period, unless the termination is due to the User's fraudulent activity. We may also automatically block, challenge, rate-limit, or restrict access attempts that our security systems, including Cloudflare Turnstile or similar tools, identify as potentially automated, abusive, fraudulent, malicious, or otherwise inconsistent with these General Terms. Such measures may be applied without prior notice where necessary to protect the Website, Users, Content, Subscription Accounts, or our systems.

5.5 **Indemnity:** To the furthest extent permitted by mandatory law, a User agrees to indemnify and hold Sunshine Living harmless from all claims arising out of misuse of the Website, breach of these General Terms, or infringement of third-party rights by the User.

6 INTELLECTUAL PROPERTY RIGHTS AND LICENCE

6.1 **Our rights and potential linking:** The Website and the Content are owned by or licensed to Sunshine Living and protected by laws and regulations on intellectual property rights. The "Sunshine Living" and "Sunshine Community" names, logos and brands are the sole property of Sunshine Living and may not be used in any way by a User or any third party without prior written consent from us. A User may use the information to the extent necessary to use the Website. A User may link to the Website on social media within the framework of applicable laws. Our Instagram profiles @sunshineliving.dk and @sunshinecommunity.com are also owned by Sunshine Living. A User may link to the Website and our social media profiles on social media within the framework of applicable laws. A User may not copy Content, including food and drink recipes, and post it on social media platforms or elsewhere in the public domain without prior written consent from us.

6.2 **Limited personal licence:** A User is granted a limited, non-exclusive, non-transferable, revocable licence to access and use Content for personal, non-commercial purposes during the Subscription.

6.3 **Restrictions:** A User may not reproduce, distribute, publicly display, create derivative works, or commercially exploit Content unless we expressly permit it in writing or as permitted by applicable law (including exceptions for private use, quotation, or other statutory exceptions).

7 BRAND CONTENT AND THIRD-PARTY LINKS

7.1 **Brand Content responsibility:** Brands are responsible for the accuracy and legality of their Brand Content. We do not guarantee Brand claims, product performance, availability, or

compliance. However, we will remove Brand Content which we become aware of that violates applicable law or these General Terms.

7.2 **Third party websites:** The Website may link to a Brand's website(s) or the websites of other third parties. We are not responsible for external content, terms, or privacy practices on such websites or in relation to them. Dealings with Brands or other third parties are relationships strictly between the parties involved and are not relationships in which Sunshine Living is a party or in respect of which Sunshine Living can otherwise be held liable.

8 USER-GENERATED CONTENT

8.1 **Ownership:** If the Website allows Users to post comments, reviews, or uploads, the User retains ownership of the submissions and grants us a worldwide royalty-free licence unlimited in time to host, reproduce, display, and distribute them as needed to operate the Website.

8.2 **Legal content:** A User may not post unlawful, misleading, defamatory, or infringing content, and the User is responsible for the content provided. We may remove content at our discretion where it violates these General Terms, applicable law, or where required by law.

9 DISCLAIMERS

9.1 **Assumption of risk:** Use of the Content and any decisions made by a User based on it is at the User's own discretion and responsibility.

9.2 **Health risk:** A User is responsible for its own health and should seek relevant health advice from professionals in relation to potential personal application of Content or application of the Content to third parties, such as family members of the User.

9.3 **Allergy, intolerance and dietary risk:** Recipes and nutrition information, including food and drink supplements, may not account for personal allergies, intolerances, medication interactions, or other individual physical or mental conditions. Ingredients, nutrition, and suitability should be verified for specific personal use with a relevant professional.

9.4 **Website "as is":** The Website and Content are provided "as is" and "as available." We will make reasonable efforts to ensure the Website is available, but we do not warrant uninterrupted access or error-free content, as technical issues may occasionally occur.

9.5 **Limitation of liability:** To the fullest extent permitted under mandatory applicable law (including applicable consumer protection legislation), Sunshine Living shall not be liable for any loss or damage arising out of or in connection with:

1. *Use of the Website or Content:* Any use of, reliance upon, or inability to use the Website, the Content, Brand Content, or any services made available through the Website, including decisions made by a User based on such Content.
2. *Third-party products, services, and interactions:* Any acts, omissions, products, services, representations, warranties, advice, or conduct of any Brand or other third party, including purchases made via third-party websites or links accessed through the

Website. Sunshine Living does not assume responsibility for product quality, safety, legality, regulatory compliance, availability, or performance of third-party offerings.

3. *Health-related outcomes:* Any physical, psychological, or health-related outcome, including adverse reactions, allergies, intolerances, interactions with medication, injury, illness, or other consequences resulting from the use of information, recipes, supplements, products, or services referenced on the Website.
4. *Economic loss:* Any indirect, incidental, special, consequential, exemplary, or punitive damages, including but not limited to loss of profit, loss of revenue, loss of business opportunity, loss of goodwill, loss of anticipated savings, loss of contracts, or loss of data, whether direct or indirect.
5. *Technical issues:* Any interruption, delay, unavailability, defect, virus, data corruption, cyberattack, unauthorised access, false positive or false negative generated by security or bot-detection tools, or other technical malfunction affecting the Website, Subscription Accounts, or related systems, except to the extent caused by Sunshine Living's gross negligence or wilful misconduct.
6. *User-generated content:* Any content submitted, posted, or shared by Users, including defamatory, inaccurate, misleading, or unlawful material.
7. *Force majeure:* Any delay or failure in performance resulting from circumstances beyond Sunshine Living's reasonable control, including but not limited to acts of God, natural disasters, pandemics, governmental actions, war, terrorism, labour disputes, internet or telecommunications failures, cyber incidents, or failure of third-party service providers.

9.6 **Characterisation:** The exclusions and limitations set out in Clause 9.5 apply regardless of the legal basis of the claim, whether in contract, tort (including negligence), statutory duty, restitution, or otherwise.

9.7 **Exemptions:** Nothing in these General Terms excludes or limits liability for (a) fraud or fraudulent misrepresentation, (b) wilful misconduct or gross negligence where such liability cannot be limited under applicable law, or (c) death or personal injury caused by negligence, or (d) liability which cannot lawfully be excluded or limited under mandatory applicable law.

9.8 **Maximum liability:** Our maximum liability for any and all claims by a User in relation to their use of the Website and/or the Content and/or our services in these respects that is not validly disclaimed in Clauses 9.1-9.7 above is limited to the amounts paid by the User to us for a Subscription during the twelve (12) months before the event giving rise to the claim (or EUR 500 if no fees were paid).

9.9 **Consumer protection:** In general, these General Terms are subject to applicable mandatory consumer protection laws and regulations, and such laws and regulations shall prevail over the content of these General Terms to the extent they are mandatory and only to such extent.

10 TERMINATION

10.1 **Effect of termination:** On termination, a User's licence and access to the Subscription Account ends. If we terminate an account without cause, the User will receive a pro-rata refund for any unused portion of the Subscription.

10.2 **Survival of certain obligations:** Termination or expiry of a User's access to the Website or a Subscription Account, regardless of the reason for such termination or expiry, shall not affect any rights or obligations which by their nature are intended to survive termination. Without limitation, the following provisions shall survive termination or expiry:

1. Clause 3 (Responsibility), including User responsibility for activities prior to termination.
2. Clause 4.8 (Unacceptable Use), including indemnification obligations under Clause 5.5.
3. Clause 6 (Intellectual Property Rights and Licence), to the extent necessary to protect our intellectual property rights.
4. Clause 7 (Brand Content and Third-Party Links).
5. Clause 8 (User-Generated Content), including the licence granted under Clause 8.1.
6. Clause 9 (Disclaimers), including limitations and exclusions of liability.
7. Clause 11 (Privacy and Cookie Policy), to the extent applicable to continued processing or retention of personal data in accordance with applicable law.
8. Clause 12 (Entire Agreement and Severability).
9. Clause 14 (Governing Law and Disputes).
10. Any payment obligations, accrued rights, claims, or liabilities existing at termination.
11. Termination shall not limit either party's right to pursue remedies for breach of the General Terms occurring prior to termination.

11 PRIVACY POLICY & COOKIE POLICY

11.1 **Incorporated terms:** Our processing of personal data is described in our Privacy Policy & Cookie Policy accessible on the Website, which are incorporated herein by reference.

11.2 **Rights:** In relation to use of the Website and Subscription Accounts, we process personal data to provide access, manage billing, communicate about the Website and our services, protect the Website and Users against misuse, fraud, spam, bots, scraping, and security incidents, and otherwise as described in the Privacy Policy & Cookie Policy. This may include the use of technical security tools such as Cloudflare Turnstile. Users have rights under the GDPR as further described in the Privacy Policy & Cookie Policy.

11.3 **Apps used:** On the Website, we use several third-party applications for the purpose of collecting and processing personal data as described herein and as described in the Privacy & Cookie Policy. The applications used on the Website may have their own terms and conditions to which reference is made. You can see a list of the applications used on the Website with further descriptions here.

12 ENTIRE AGREEMENT AND SEVERABILITY

12.1 **Entire Agreement:** These General Terms (including terms referenced herein) constitute the entire agreement between Sunshine Living and the User relating to the use of the Website.

12.2 **Enforceability:** If any provision of the General Terms (including terms referenced herein) is found to be invalid or unenforceable under applicable law, that provision shall be limited or eliminated to the minimum extent necessary, and the remaining provisions shall remain in full force and effect.

13 CHANGES

13.1 **Changes:** We may update the Website and/or the General Terms. If changes are material and to the detriment of Users, we will provide thirty (30) calendar days' notice in advance (e.g., email or in-Website notice) and indicate the effective date. A User will have the right to terminate its Subscription without penalty before the changes take effect if the User does not want to accept the changes.

13.2 **Consent:** Continued use of the Website, including a Subscription Account, after the effective date of changes to the Website or the General Terms constitutes acceptance, provided that adequate notice and the opportunity to terminate has been given.

13.3 **Assignment and change of control:** Sunshine Living may assign or transfer these General Terms and all Subscriptions to a successor entity in connection with a merger, acquisition, or sale of business, provided the successor agrees to honour existing terms.

14 GOVERNING LAW AND DISPUTES

14.1 **Governing law:** The General Terms, including the present Clause 14.1 and Clause 14.2 below, and any dispute between a User or a Brand, on the one side, and Sunshine Living, on the other side, including any dispute concerning the existence, validity, performance or termination of a Subscription, are governed by the laws of the Kingdom of Denmark, excluding conflict-of-law rules, subject to mandatory consumer protections in the country of domicile.

14.2 **Jurisdiction:** Any dispute between a User or a Brand, on the one side, and Sunshine Living, on the other side, including any dispute concerning the existence, validity, performance or termination of a Subscription, that cannot be resolved by negotiation, shall be submitted to the District Court of Copenhagen (Københavns Byret), Denmark, which shall have exclusive jurisdiction. EU/EEA consumers may bring proceedings in the courts of their country of domicile pursuant to applicable laws and regulations.

15 CONTACT

15.1 **Questions & Complaints:** Questions about these General Terms and data protection as well as filing of any complaints can be directed to info@sunshinecommunity.com.

15.2 **Company details:** Sunshine Living ApS, Company (VAT) No. 42782343, Frydenlundsvej 30, Bygning A, 2950 Vedbæk, Denmark.

SUNSHINE

COMMUNITY

Model withdrawal form

(This form is only completed and returned if the right of withdrawal is exercised)

To:

Sunshine Living ApS
Frydenlundsvej 30, Bygning A
2950 Vedbæk
Denmark

I/we (*) hereby notify that I/we (*) wish to exercise the right of withdrawal in connection with my/our (*) purchase agreement for a Sunshine Community Subscription Account:

- Ordered on (*)/received on (*)
- Name of user/subscriber(s)
- Telephone number
- E-mail address
- Consumer's address (Consumer's address)
- Consumer's signature(s) (only if the contents of the form are communicated on paper)

Date of form

(*) Delete as appropriate

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COMMUNITY

APPENDIX 1
BRAND TERMS & CONDITIONS

Effective date: 28 May 2026

These Brand Terms & Conditions (the "Brand Terms") govern the application and onboarding processes for a Brand (as defined below) as well as the continuous relationship between a Brand and Sunshine Living ApS, Company (VAT) No. 42782343, Frydenlundsvej 30, Bygning A, 2950 Vedbæk, Denmark ("Sunshine Living", we", "us", "our"), in relation to the Brand's profile on the "Sunshine Community" platform operated by Sunshine Living on the website www.sunshinecommunity.com (the "Website").

By engaging in the application and onboarding processes described herein, the Brand accepts the Brand Terms as legally binding in addition to the General Terms (see above).

1 DEFINITIONS

1.1 Unless otherwise provided, the definitions used herein as the same as those used in the General Terms. For convenience, certain definitions are reproduced here:

Brand: A business whose brand profile, images, and story appear on the Website.

Brand Content: Logos, trademarks, images, product photos, descriptions, "brand story," and any materials provided by or on behalf of a Brand.

Content: Text, recipes, articles, images, video, audio, graphics, and other material made available on the Website, including Brand Content.

GDPR: Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (as amended) and related applicable rules.

1.2 The plural forms of the definitions above are also covered by the definitions. Unless otherwise stated, the definitions used in the General Terms shall apply.

2 NATURE OF COLLABORATION

2.1 **Facilitation of contact with and purchases directly from Brands:** The Website provides information about Brands, their products and services with links to the websites of the Brands, provided that the Brands have signed up for this using the application and onboarding processes described herein. We facilitate that Users may purchase goods and services from the Brands directly, while we do not engage in sales on behalf of Brands. All purchase agreements are thus concluded directly between the relevant User (third party) and the relevant Brand. We do not otherwise sell products or services at the Website unless explicitly stated at the Website.

2.2 **No endorsement of Brands:** Brand profile pages profile, images, and stories that appear on the Website are intended to be informational only. As per the General Terms, the presence of a Brand on the Website does not imply any endorsement, certification, sponsorship, or verification by us unless we explicitly state otherwise and have agreed this with the relevant Brand in advance.

2.3 **Remuneration:** Currently, we do not charge Brands for listing on the Website. We reserve the right to introduce fees for Brand listings with at least sixty (60) calendar days' written notice. Brands will have thirty (30) calendar days from notification to either (a) accept the new fee structure, or (b) terminate the collaboration without penalty. If introducing tiered services, Brands may opt to downgrade to a free tier (if available) or terminate. Any new fee structure shall apply only to renewals or continued listings after the notice period expires.

2.4 **Non-Exclusivity:** Brand listings are non-exclusive. Sunshine Living reserves the right to feature competing or similar brands in the same product or service categories. Brands acknowledge that no territorial, product, or service exclusivity is granted unless separately agreed in writing.

3 KEY PRINCIPLES, APPLICATION AND ONBOARDING PROCESSES

3.1 **Key principles:** Sunshine Community is all about doing things with intention and making better choices in relation to use of everyday products and services that may affect overall quality of life. Therefore, Sunshine Community operates with very high standards in relation to the businesses, products and services featured on the Website. Credibility is key for us, and we strive everyday to live up to that to the benefit of our Users. We expect Brands to make their best efforts towards the same goal. We invite the Brands to hold us to these principles.

3.2 **Application process:** If a business is interested in becoming a Brand (i.e., featured on the Website), the business shall use the online application process accessible here: https://sunshinecommunity.fillout.com/brand-application. In the application process, the business shall provide certain information about its brand, products or services that it wishes to feature on the Website. We will review the information provided, and interviews may be required. Access to and submission of application forms may be subject to automated bot/spam protection and other technical security checks.

3.3 **Onboarding process:** If a business is accepted to become a Brand, the business shall proceed to use the online onboarding process accessible here: https://sunshinecommunity.fillout.com/brand-onboarding. The purpose of this process is to guide the Brand in relation to the information to be provide about the Brand on the Website as well as to proper reasonable information and documentation to Sunshine Living in relation to the products and services offered by the Brand given Sunshine Living's objective of providing credible information to Users about the Brands and their products and services. Access to and submission of onboarding forms may be subject to automated bot/spam protection and other technical security checks.

4 BRAND PROFILES

4.1 **Brand profile:** A Brand will have its own brand profile at the Website for the duration of the cooperation with Sunshine Living. This operates as a passive Brand discovery/profile listing service. Brands do not control editorial content or placement except as specifically agreed with us. Neither the Brand profile nor anything in these Brand Terms or the General Terms serve to create a partnership, agency, or employment relationship between us and a Brand, and any such potential collaboration shall be entered into separately with Sunshine Living and be subject to separate terms to be agreed.

4.2 **Brand responsibility:** Brands are responsible for the accuracy and legality of their Brand Content. We do not guarantee Brand claims, product performance, availability, or compliance. However, we will remove Brand Content that we become aware violates applicable law or these General Terms. The Website will link to a Brand's website(s), as designated by the relevant Brand. We are not responsible for the content, terms, or privacy practices on such websites or in relation to them.

4.3 **Updates of Brand Content:** The Brand may at any time request reasonable updates to Brand Content by contacting us at directory@sunshinecommunity.com.

4.4 **Prohibited content:** Brand Content must not include or involve the following:

1. Unlawful claims or breach of applicable marketing, advertising or consumer protection laws, including making false, misleading or undocumented health-related claims.
2. Malware links.
3. Criminal acts, harassment, threats, violence, discrimination, hate content, adult content, or content that may reasonably be considered offensive, abusive or harmful to others.
4. Conduct that may reasonably cause reputational harm to Sunshine Living (including Sunshine Community), its brand, partners, management, clients or community, including behaviour inconsistent with the values of a holistic health and wellness brand.
5. Content in violation of data protection legislation (GDPR), health and safety rules, and professional standards.
6. Any other content that violates the Brand's duty of loyalty and good faith under Danish law towards Sunshine Living.

4.5 **Removal of Brand profile or Brand Content:** We may remove a Brand listing if the Brand breaches the Brand Terms or the General Terms, if required by law, or if we discontinue the Website/category of products or services. We may refuse or remove Brand Content at our discretion. Where reasonably possible, we will provide the Brand with advance notice.

4.6 **Our termination:** We may immediately suspend or remove a Brand listing without prior notice if (a) the Brand materially breaches Clause 3.1 (key principles), Clause 4.4 (prohibited content), or Clause 6.1 (warranties), or materially breaches the Website's security, bot/spam protection, access-control, or anti-abuse requirements under the General Terms, if (b) the

Brand's actions create legal, regulatory, or reputational risk to Sunshine Living, if (c) required by law, court order, or regulatory authority, or if (d) the Brand becomes insolvent or ceases trading. We may terminate a Brand listing with thirty (30) calendar days' written notice if (a) we discontinue the relevant product/service category, (b) we discontinue the Website or the Brand directory feature, or (c) the Brand's products, services, or business practices no longer align with our standards or values. Where reasonably possible and legally permissible, we will provide advance written notice of termination or removal, including the grounds for such action. In cases of immediate termination, we will provide notice within seven (7) calendar days following removal where legally permissible.

4.7 **A Brand's termination:** A Brand may terminate its listing at any time by providing thirty (30) calendar days' written notice to directory@sunshinecommunity.com. Brand Content will be removed within ninety (90) calendar days from the effective termination date.

5 INTELLECTUAL PROPERTY RIGHTS AND LICENCE

5.1 **Our Content:** The Website and the Content are owned by or licensed to Sunshine Living and protected by laws and regulations on intellectual property rights.

5.2 **Brand Content Licence:** The Brand grants Sunshine Living a non-exclusive, worldwide, royalty-free licence during the listing term and for a period of ninety (90) calendar days thereafter to host, reproduce, display, format, translate (if needed), and distribute Brand Content on the Website and in Website marketing materials that promote the Website and the Brand listing. The licence includes the right to create derivative works solely for formatting, sizing, or stylistic consistency with the Website's design. Sunshine Living has the right to transfer the licence to affiliated companies.

5.3 **Licence termination:** Upon termination of the Brand listing, the licence granted under Clause 5.2 above shall continue for ninety (90) calendar days to allow for orderly removal of Brand Content and completion of any promotional campaigns in progress. Sunshine Living may retain archived copies for legal compliance purposes only.

6 BRAND WARRANTIES AND INDEMNITIES ETC.

6.1 **Warranties:** The Brand represents and warrants that:

1. Brand Content is accurate, not misleading, and compliant with applicable marketing/consumer laws including Directive 2005/29/EC of the European Parliament and of the Council of 11 May 2005 concerning unfair business-to-consumer commercial practices in the internal market (as amened) (the "Unfair Commercial Practices Directive") and applicable advertising standards.
2. Brand Content does not infringe third-party intellectual property rights, privacy, or publicity rights.
3. The Brand owns or has obtained all necessary rights, licences, and permissions to grant the licence under Clause 5.2 above, including all rights in logos, trademarks,

photographs, and text, and that use of such Brand Content will not infringe any third-party rights.

4. Any health-related product claims included in Brand Content are substantiated as required by applicable law (e.g., under Regulation (EC) No 1924/2006 on nutrition and health claims and Regulation (EU) No 655/2013).

6.2 **Indemnities:** The Brand shall indemnify and hold Sunshine Living harmless from third-party claims arising from Brand Content, product claims, IP infringement, or Brand's breach of these Terms. Such indemnity shall include full coverage for (a) any compensation claimed or payable by Sunshine Living to the third party, (b) Sunshine Living's legal costs and other costs related to the defence against third-party claims, as well as (c) other damage reasonably suffered by Sunshine Living.

6.3 **Brand liability to Users:** Nothing in these Brand Terms limits a Brand's liability to Users for product defects, personal injury, or other claims arising from products or services sold by the Brand. Such liability is governed by the relationship between the Brand and the User.

6.4 **Indemnification Process:** If Sunshine Living receives a third-party claim that may trigger the Brand's indemnification obligation under Clause 6.2, we will (a) promptly notify the Brand in writing, (b) provide reasonable cooperation in the defence, and (c) allow the Brand to control the defence and settlement, provided that no settlement admitting liability on behalf of Sunshine Living or imposing obligations on Sunshine Living may be made without our prior written consent from Sunshine Living.

6.5 **Compliance verification:** Sunshine Living reserves the right to request documentation substantiating product claims, ingredient lists, certifications, or ethical practices statements at any time. Brands must provide requested documentation within fourteen (14) calendar days. Failure to provide adequate documentation may result in suspension or removal of the Brand listing.

6.6 **Compliance monitoring:** We may periodically review Brand Content, products, and public information to ensure continued alignment with our standards. Brands agree to notify us within seven (7) calendar days of any material changes to products, ingredients, sourcing, ownership, or business practices that may affect their listing eligibility.

7 DATA PROTECTION

7.1 **Brand as data controller:** For any personal data that a Brand collects directly from Users (e.g., through purchases, enquiries, or Brand websites), the Brand acts as an independent data controller and is solely responsible for compliance with GDPR and applicable data protection laws.

7.2 **Data sharing restrictions:** Brands must not use any personal data, contact information, or user details obtained through or facilitated by the Website for purposes beyond fulfilling the specific transaction or enquiry, unless the User has provided separate, explicit consent directly to the Brand.

7.3 **Brand privacy obligations:** Brands must maintain and display a compliant privacy policy on their own website and handle all User data in accordance with GDPR and applicable laws.

8 CONTENT MODERATION AND USER REVIEWS

8.1 **User feedback:** If we implement user reviews, ratings, or comments about Brands, we reserve the right to moderate, remove, or refuse to publish content that violates our community guidelines or these Terms.

8.2 **Brand response:** Brands may respond to user reviews through designated channels. Brand responses are subject to the same content standards as Brand Content.

8.3 **No removal obligation:** We are under no obligation to remove negative but honest user reviews, provided they comply with our terms and applicable law. Brands may request removal of reviews that are demonstrably false, defamatory, or violate our terms by contacting directory@sunshinecommunity.com with supporting evidence.

9 SERVICE LEVEL EXPECTATIONS

9.1 **Website availability and Brand visibility:** Whilst we make reasonable commercial efforts to ensure the Website remains available, we do not guarantee uninterrupted access or any specific uptime percentage. Scheduled maintenance will be conducted during off-peak hours where reasonably practicable. Brand listing does not guarantee any specific placement, search ranking, visibility, traffic, click-through rate, or commercial results. Website design, search functionality, and Brand presentation are at our sole discretion.

10 BRAND CONDUCT AND REPUTATION

10.1 **Brand conduct standards:** Brands and their representatives agree to: (a) Conduct business ethically and in compliance with all applicable laws, (b) not engage in deceptive, fraudulent, or manipulative business practices, (c) honour product descriptions, terms of sale, and customer service commitments made through their Brand listing, (d) respond to customer enquiries and complaints in a timely and professional manner, (e) not misrepresent their relationship with Sunshine Living or suggest endorsement beyond what has been explicitly agreed, (f) notify us immediately of any regulatory investigations, product recalls, safety issues, or material litigation that may affect their listing.

11 REFERRAL FEES AND AFFILIATE RELATIONSHIPS

11.1 **Future affiliate relationships:** We reserve the right to implement affiliate, referral, or commission structures whereby Sunshine Living may receive compensation for User referrals or purchases. Any such arrangements will be subject to separate written agreement with participating Brands. Implementation of general affiliate programmes will be communicated with sixty (60) calendar days' notice, and Brands may opt out whilst maintaining their listing (if a non-affiliate listing option remains available).

12 INSURANCE REQUIREMENTS

12.1 **Insurance:** Brands agree to maintain appropriate insurance coverage, including product liability insurance and professional indemnity insurance (where applicable), at levels reasonably appropriate for their business operations. Sunshine Living may request evidence of insurance coverage, and Brands agree to provide such evidence within fourteen (14) calendar days of request.

13 ASSIGNMENT AND CHANGE OF CONTROL

13.1 **Assignment and change of control:** Sunshine Living may assign or transfer these Brand Terms and the Brand listing to a successor entity in connection with a merger, acquisition, or sale of business, provided the successor agrees to honour existing terms.

13.2 **Brand Assignment:** Brands may not assign or transfer their listing or these Brand Terms without our prior written consent. Any change of control of the Brand (acquisition, merger, sale of substantial assets) must be notified to us within thirty (30) calendar days. We reserve the right to re-evaluate the Brand's listing eligibility following a change of control.

14 CONTACT

14.1 **Brand contact:** All Brand-specific enquiries, onboarding questions, content updates, and termination notices should be directed to directory@sunshinecommunity.com.

14.2 **Response Time:** We aim to respond to Brand enquiries within seven (7) calendar days.

15 SURVIVAL OF CERTAIN OBLIGATIONS

15.1 **Survival of Certain Obligations:** Termination or expiry of a Brand listing or these Brand Terms, regardless of the reason for such termination or expiry, shall not affect any rights or obligations which by their nature are intended to survive termination. Without limitation, the following provisions shall survive termination or expiry:

1. Clause 5 (intellectual property rights and licence), including Clauses 5.2-5.3, to the extent necessary to complete the ninety (90) calendar day post-termination licence period and to permit retention of archived copies for legal compliance purposes.
2. Clause 6 (Brand warranties and indemnities etc.), including all warranties, indemnities, liability provisions, and any claims arising from acts or omissions occurring prior to termination.
3. Clause 7 (data protection), to the extent applicable to continued processing, storage, or deletion of personal data in accordance with GDPR and applicable law.
4. Clause 10 (Brand Conduct and Reputation), to the extent relating to matters arising prior to termination, including notification obligations concerning regulatory investigations, product recalls, or litigation.

5. Clause 12 (Insurance Requirements), to the extent that claims may arise after termination relating to products or services supplied during the listing period.
6. Clause 13 (Assignment and Change of Control), to the extent relevant to accrued rights or transfers completed prior to termination.
7. Clause 16 (Governing Law and Arbitration), including the arbitration agreement in Clause 16.2.
8. Any accrued payment obligations (if applicable), indemnification obligations, claims, causes of action, or liabilities existing at the time of termination.
9. Any provision which expressly or by its nature is intended to survive termination.

15.2 **Termination:** Termination shall not limit either party's right to pursue remedies for breach occurring prior to termination.

16 GOVERNING LAW AND ARBITRATION

16.1 These Brand Terms, including the present Clause 16.1 and the arbitration agreement contained in Clause 16.2 below, shall be governed by and construed in accordance with Danish law (excluding Danish rules on private international law).

16.2 Any dispute arising out of or in connection with these Brand Terms, including any disputes regarding its existence, validity, performance, or termination, shall be finally settled by arbitration administered by the Danish Institute of Arbitration in accordance with the Rules of Arbitration adopted by the Board of the Danish Institute of Arbitration. The arbitral tribunal shall be composed of a sole arbitrator having a Danish or Norwegian legal background and substantial experience as arbitrator, including experience with international arbitration. If the Parties cannot agree on the appointment of the sole arbitrator within thirty (30) calendar days from the date on which the Danish Institute of Arbitration has notified the respondent in the case of the commencement of the arbitration, the sole arbitrator shall be appointed by the Board of the Danish Institute of Arbitration. The place of arbitration shall be Copenhagen, Denmark. The language of arbitration shall be English. The arbitral proceedings, including its existence and content, shall be confidential.